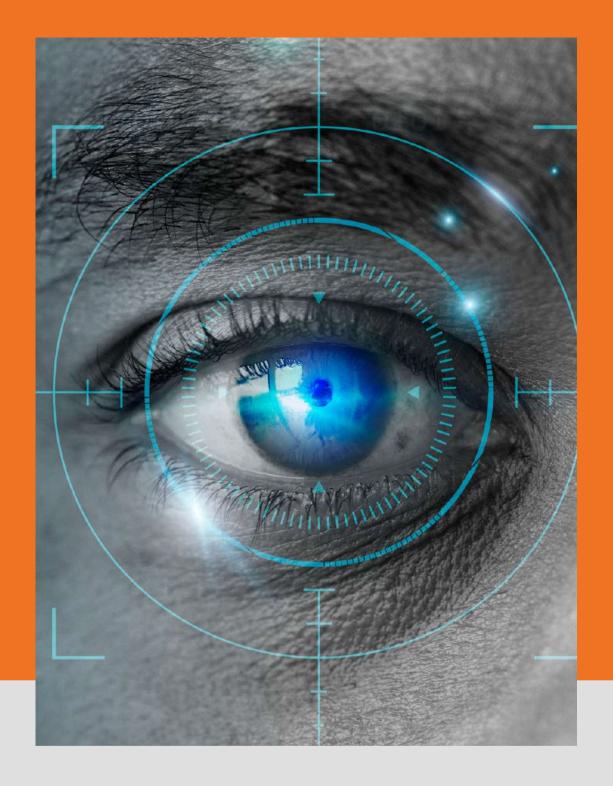




AT PRODIGY WE Conceptualize







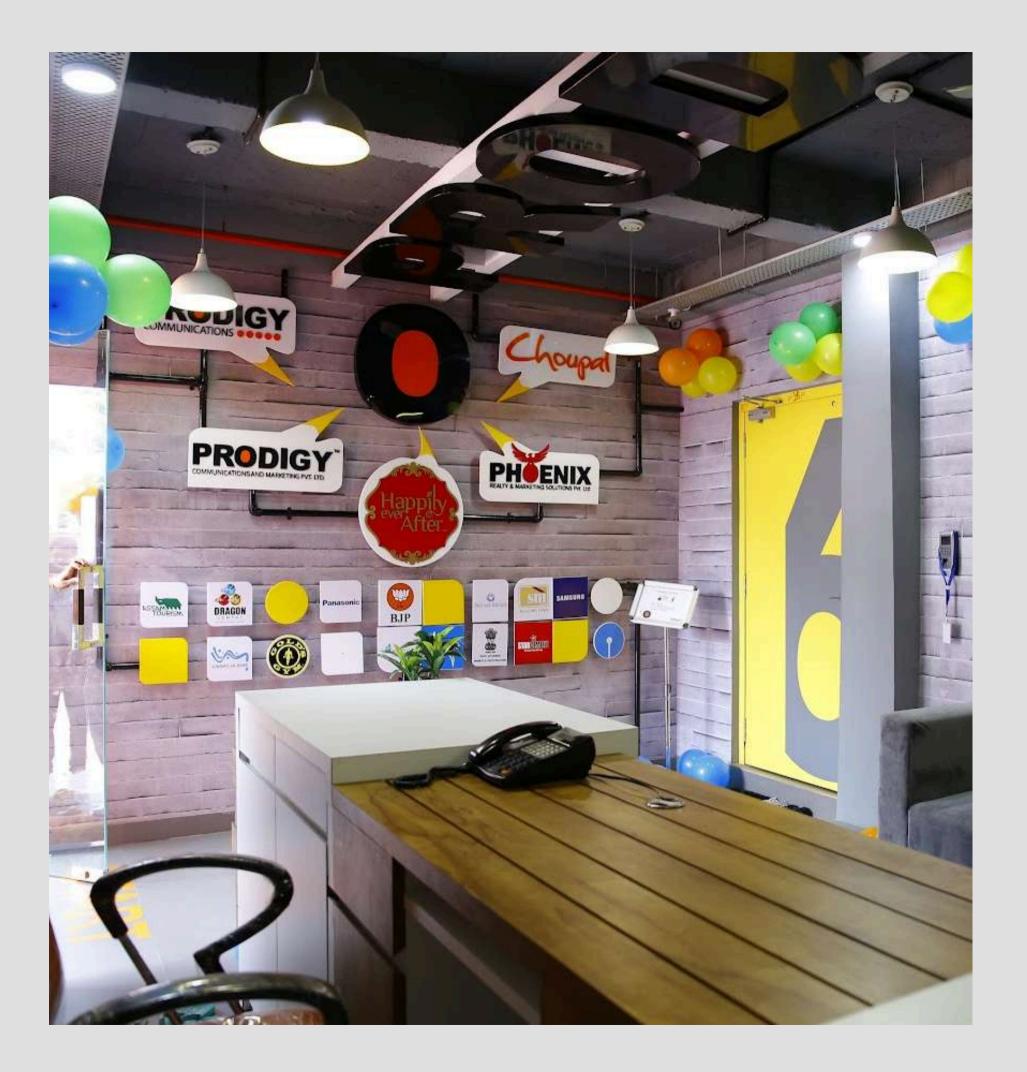
VISUALIZE



AND BRING IDEAS TO LIFE

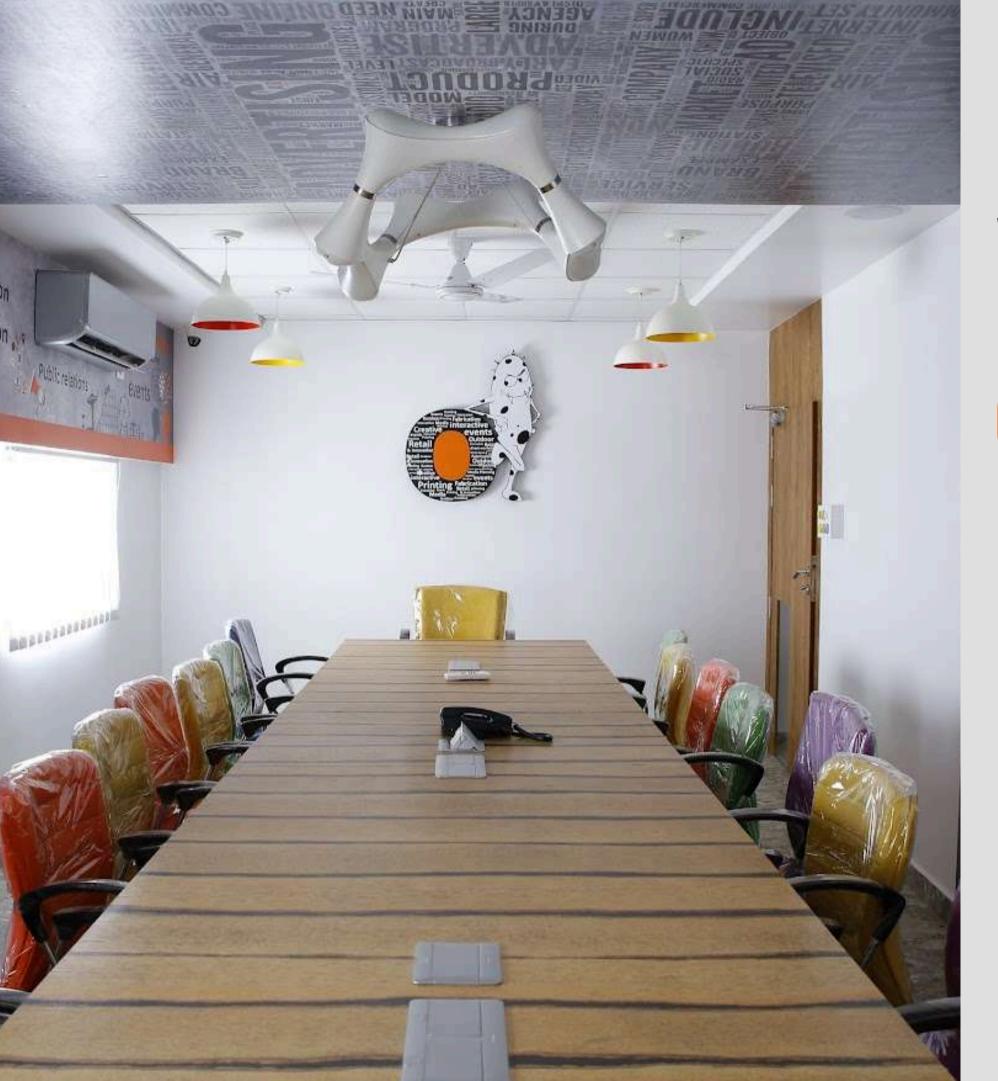






AGENCY CREDENTIAL





WE ARE **CREATIVE | INNOVATIVE | INTERACTIVE**

A 360^o Marketing

- **& Communications Agency For Your Brand's**
- Marketing & Promotion.



OUR USPS

Creative &

Interactive

Media Buying

Events

ONE STOP FOR ALL REQUIREMENTS

Retail &

Innovation

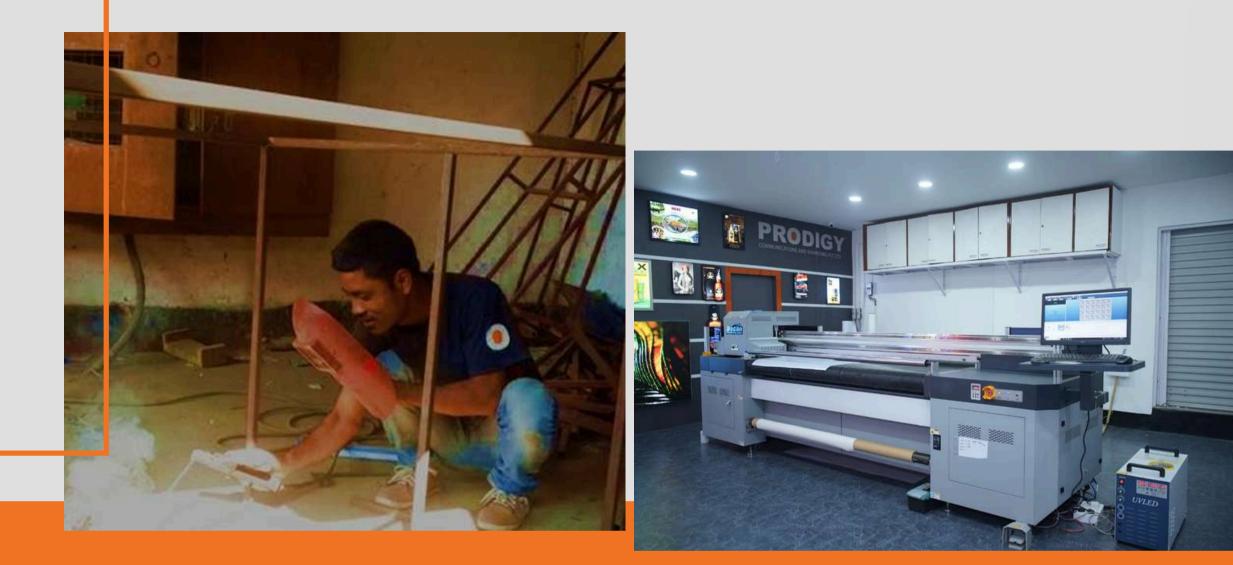
Public Relations

Digital Marketing

Outdoor & **Digital Media**

Printing & Fabrication





- In House Printing unit with 72000 sqft. printing capacity per day.
- An exclusive dedicated team of 10 nos. for outdoor activation & Outreach activities.
- Around 5 creative designers for prompt & innovative creative designing including generating ideas.
- Last but not the least, 19 years of experience in the industry.







CHANNEL DARTNER WITH THE LARGEST LED MANUFACTURER IN INDIA



In collaboration with Xtreme Media, we offers cutting-edge LED display screens for impactful outdoor advertising and engaging events. With high resolution and versatile configurations, our screens ensure your message stands out and captivates your audience.





The Home-return Factor

Team Prodigy consists of people with exposures at National platforms across the communication verticals.

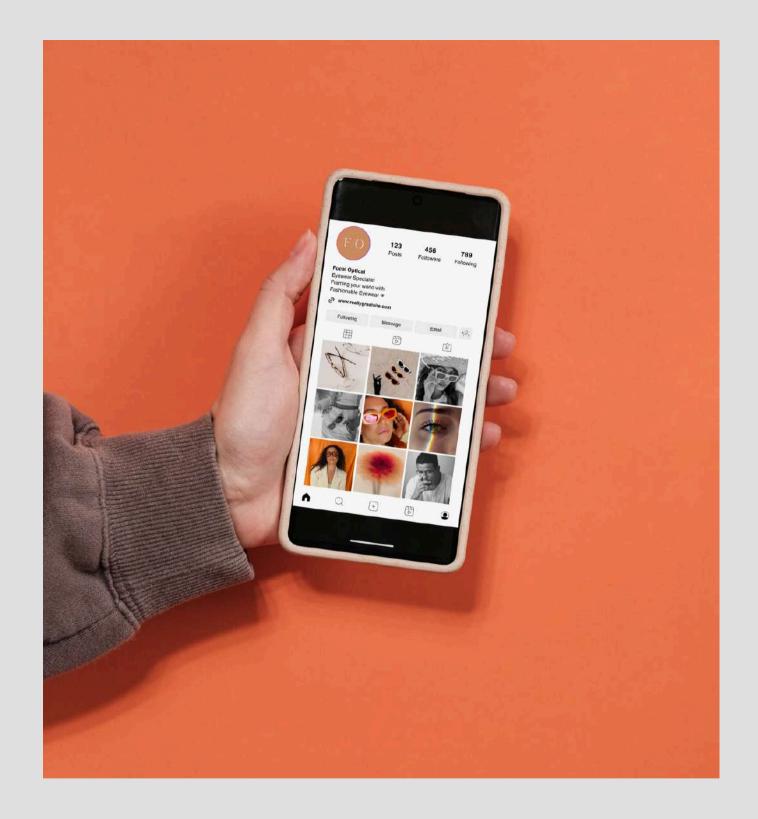


Home returns have created a benchmark in terms of communication consultancy, creativity and marketing solutions in the region.



DEPARTMENT Digital

Our digital marketing department offers integrated digital marketing services. Our goal is to offer accelerated & sustainable growth for brands using our digital marketing expertise. We have the stability, we're agile & flexible to keep things moving forward, and with the right pace.



WHAT WE OFFER: Social Media Marketing | Paid Campaign Execution | Search Engine Optimization | **Analysis and Social Listening Tools**



Our Past Works



SEPTEMBER 28th - OCTOBER 8th, 2023 VENUE: CHOWKIDINGHEE FIELD, DIBRUGARH

Exquisite handicraft stores | Delicious cuisines | Captivating performances by renowned artists | Exhibitions | Cultural displays & much more...















Bringing Culture & Commerce Together

SEPTEMBER 28th - OCTOBER 8th, 2023 | CHOWKIDINGHEE FIELD, DIBRUGARH



Our **Past Works**



ATPO







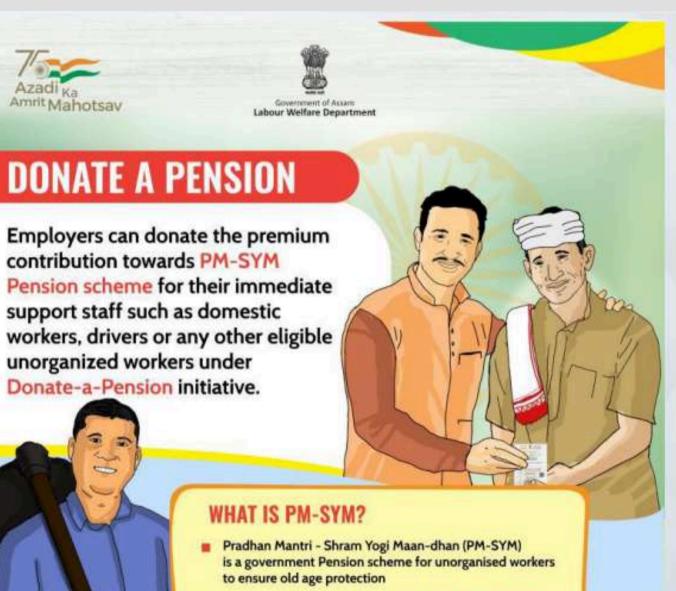
Past Works



অধিক বিৱৰণৰ বাবে maandhan.in চাওঁক।

Labour Welfare Department, Assam

Amrit Mahotsay



Minimum assured pension of Rs 3000 per month after the age of 60 years.

For more information, Call at: 1800 267 6888 or Visit www.maandhan.in



Past Works





Empowered old age with pension assistance by PM-SYM

For unorganised workers such as Home based workers, Brick kiln workers, Agricultural workers, Construction workers etc.

> A pension is like a far-fetched dream for a person with a humble income. But with the aid of the Government Pension Scheme (Pradhan Mantri Shram Yogi Maan-dhan), my old age is now financially secured.

Don't miss your chance to be Atmanirbhar at your old age!

Do you know the best part? Your employer can pay a premium amount on your behalf!

DONATE A PENSION

For more information, Call at: 1800 267 6888 or Visit www.maandhan.in



Register on www.eshram.gov.in

e-Shram NATIONAL DATABASE OF UNORGANISED WORKERS

Avail the Accidental Insurance and other benefits from anywhere in India with the e-Shram card

Get Assistance on our e-Shram Helpdesk no.

For more information, Call at: 1800 267 6888 or Visit www.maandhan.in

Labour Welfare Department, Assam



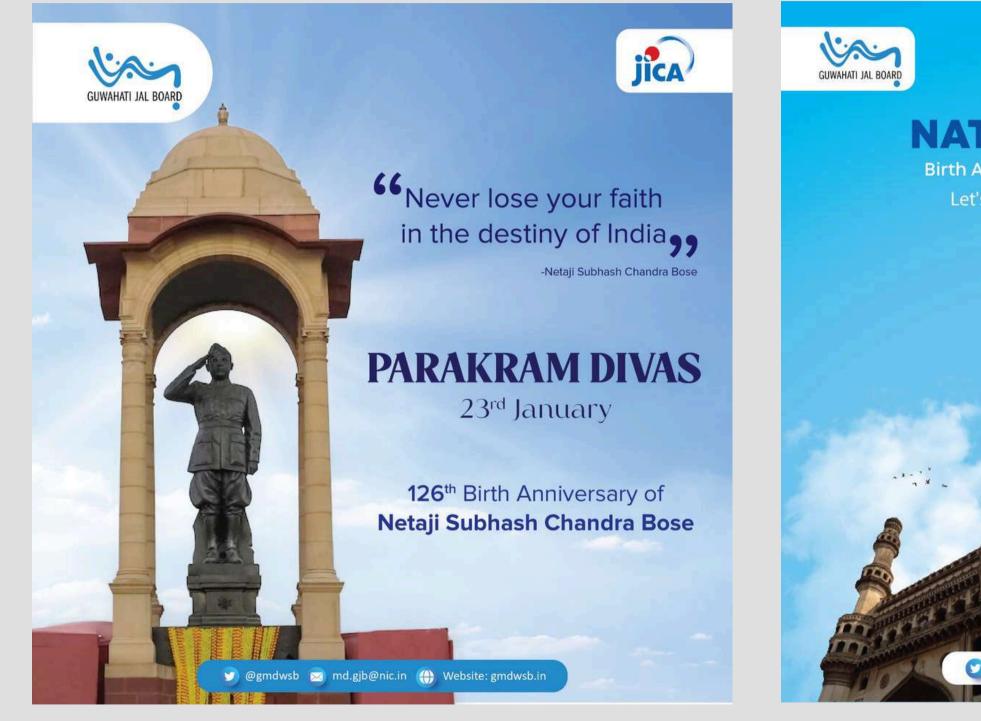
All Unorganized workers can register with e-Shram portal for Accidental Insurance cover of Rs.2 Lacs







Our Past Works



Guwahati Jal Board



NATIONAL UNITY DAY

Birth Anniversary of Sardar Vallabhbhai Patel Let's keep the spirit of a *United India* alive!





Our Past Works



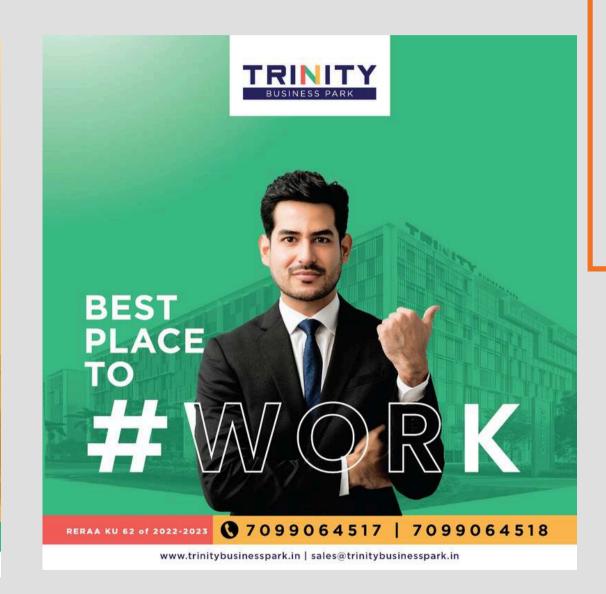
Phoenix Realty



Past Works



Trinity Business Park





Our Past Works



Achyut



Our Past Works

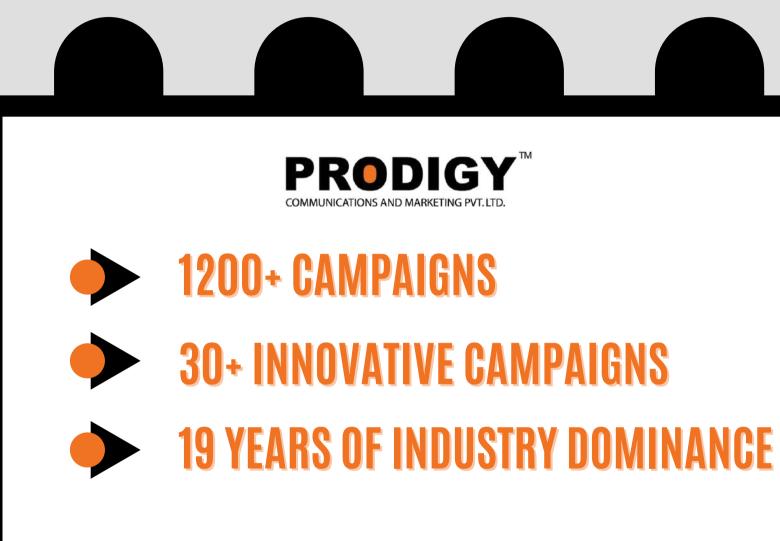


Steel & Style



DEPARTMENT Outdoor

Our Outdoor Advertising team creates impactful hoarding campaigns that captures attention and leaves a lasting impression. With our eye-catching designs, we help businesses make a strong first impression on potential customers.





Our MEDIA

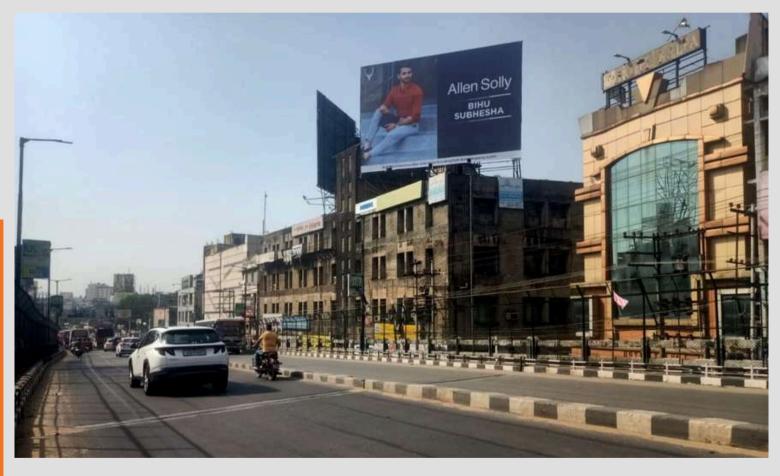
- HOARDINGS
- UNIPOLES
- DIGITAL OOH
- BUS SHELTERS
- KIOSKS

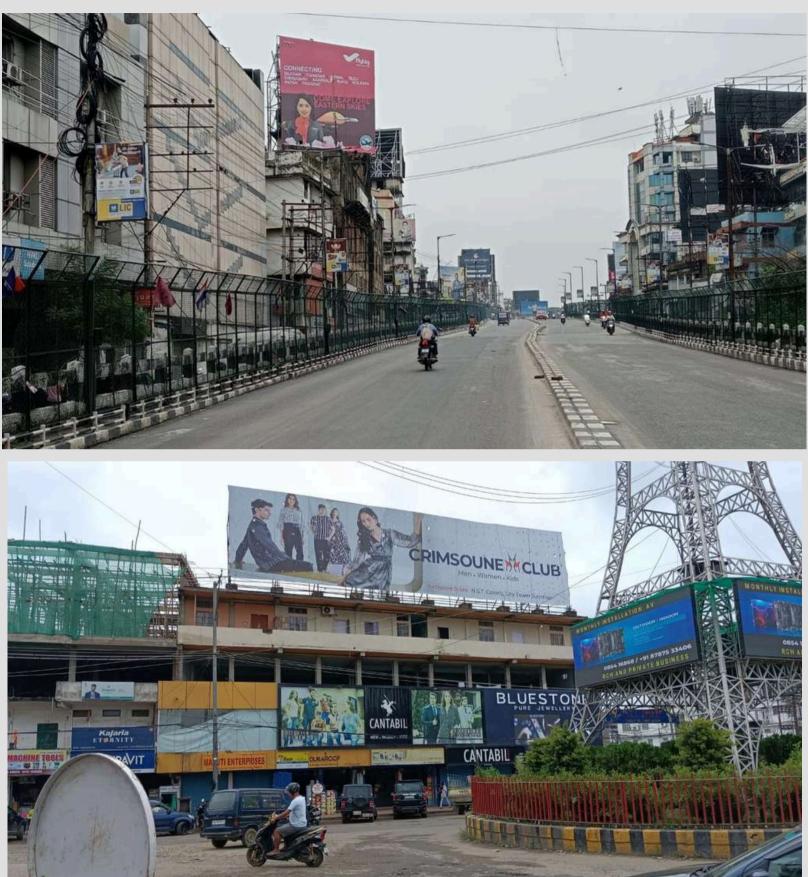
BYLANE SIGNAGES JUNCTION SIGNAGES TRAFFIC BOOTHS TRANSIT BRANDING TEMPORARY SIGNAGES

AND THE BEST PART IS, WE HAVE *Exclusive rights* over Landmark signage, by lane Signage, Junction Signage And Monopole.



HOARDINGS









HOARDINGS





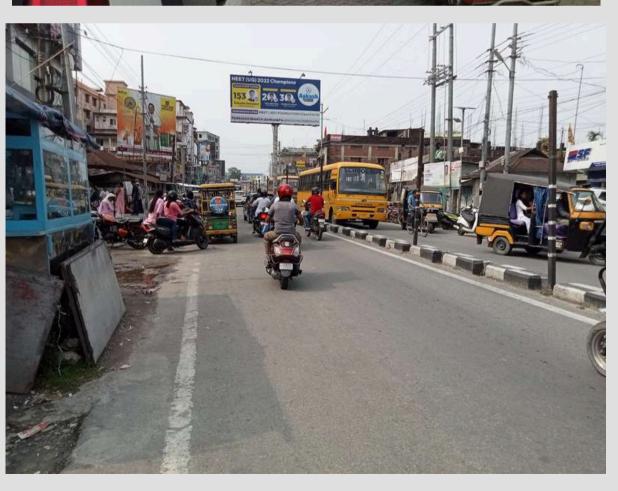


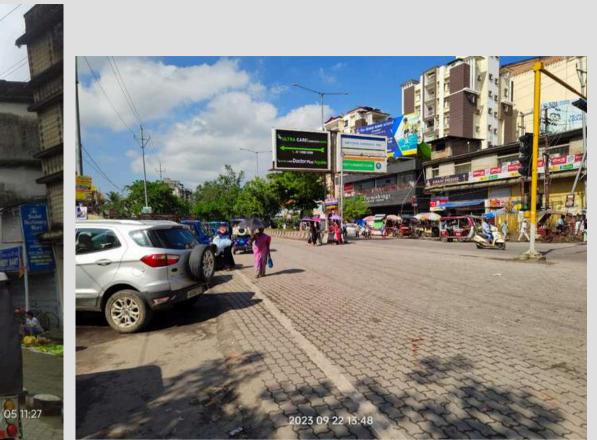


UNIPOLES











BUS SHELTERS









LANDMARK KIOSKS











TRAFFIC BOOTHS















BYLANE SIGNAGES







JUNCTION SIGNAGES

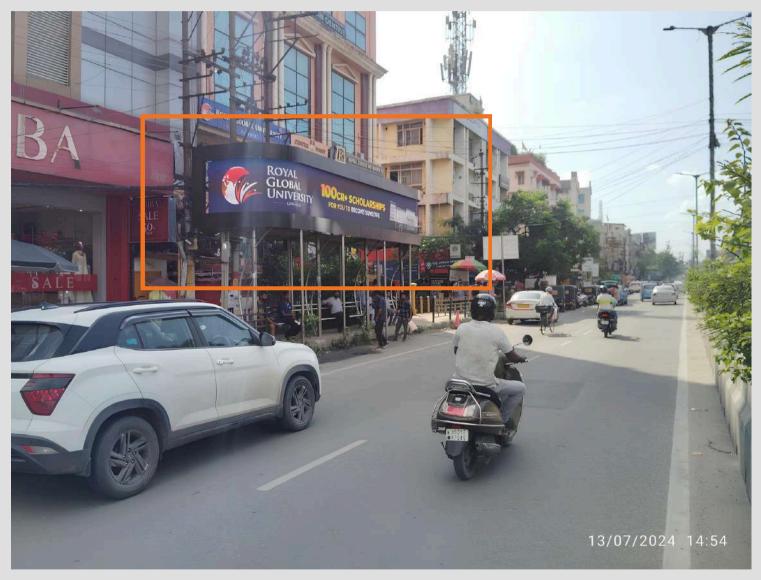








Digital OOH





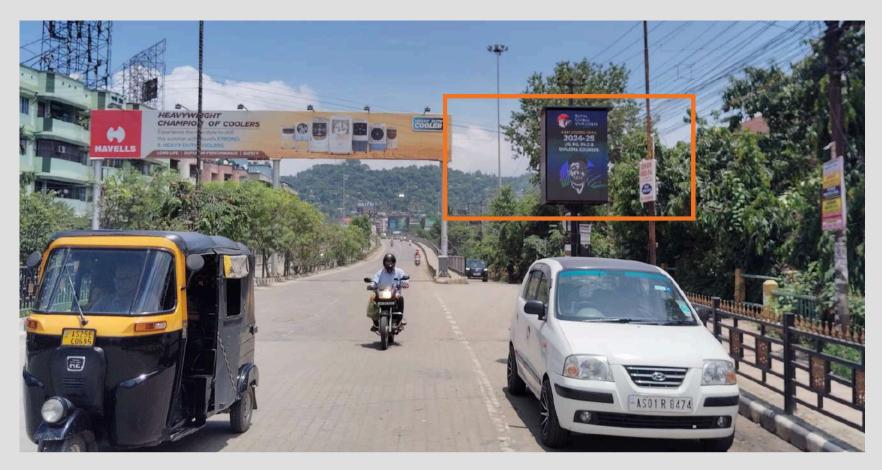




Digital OOH





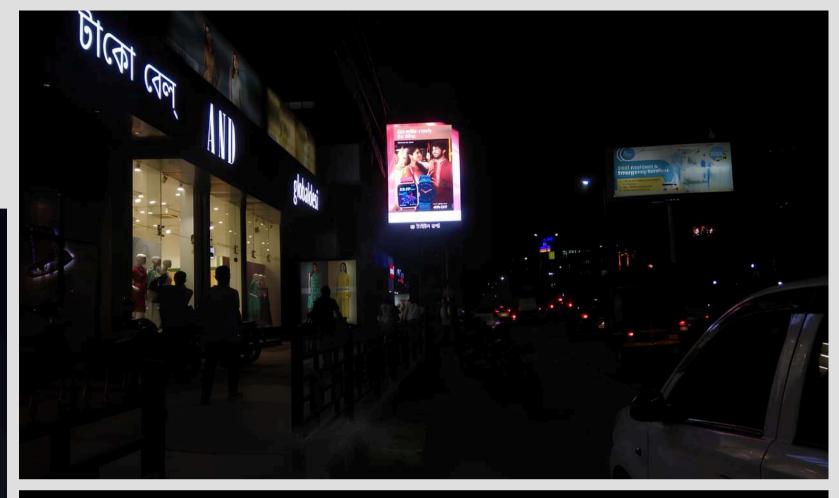






Digital OOH









TRANSIT BRANDING











TEMPORARY SIGNAGES













DEPARTMENT Events

From concept on paper to reality on field, we drive excellence at managing events -Corporate, Government, Festivals, Commercial, Wedding, Fashion and Entertainment, Private events and lot more.









Client - Assam Tourism Development Corporation Ltd. Bihu Binondiya (Bihu Guinness World record event)











Client - Assam Trade Promotion Organisation (ATPO)











Client - ASSAM TOURISM - G2O















Client - Public Works Department (PWD)



Client - Jal Jeevan Mission





Client - Meghalaya International Film Festival 2023









SOSO THAM AUDITORIUM



------MUNICATIONS AND MARKETING PVT. LTD.

Client - SWACHH BHARAT MISSION 2019



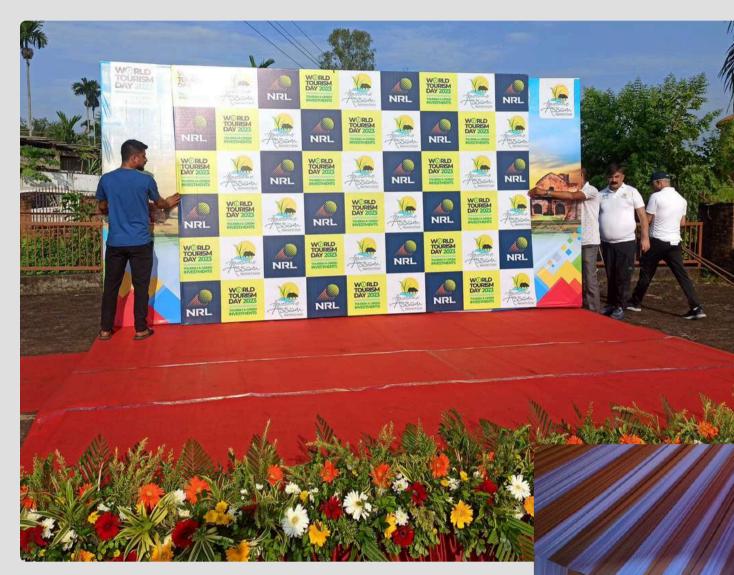








Client - Assam Tourism - World Tourism Day









Client - Assam Tourism Development Corporation Ltd. - ICOMOS







Client - Assam Tourism Development Corporation Ltd. Virtual Conference by PM - Kokrajhar











Client - Assam Tourism Development Corporation Ltd. Virtual Conference by PM - Jorhat









Client - JYOTI CHITRABAI (Film Studio) SOCIETY GIFF 2017 (Guwahati International Film Festival)











Client - PUBLICATION BOARD ASSAM BLF (Brahmaputra Literary Festival)

















Client - Assam Tourism - International Tourism Mart 2017











Client - Directorate of Sports & Youth Welfare BRICKS YOUTH SUMMIT













Client - Directorate of Sports & Youth Welfare, Assam Inter-District Volleyball Tournament 2019

















Client - Department of Cultural Affairs, Assam MOGHAI OJAH 2018 (Srijan Award Ceremony)











Client - Directorate of Sports & Youth Welfare, Assam XOHUDOR 2016











CLIENT - ASSAM TALKS - NORTHEAST MUSIC FESTIVAL 2016











Road Shows & Street Plays



State Election Commission, Assam



Road Shows & Street Plays







Swaach Bharat Mission, Assam





DEPARTMENT Fabrication

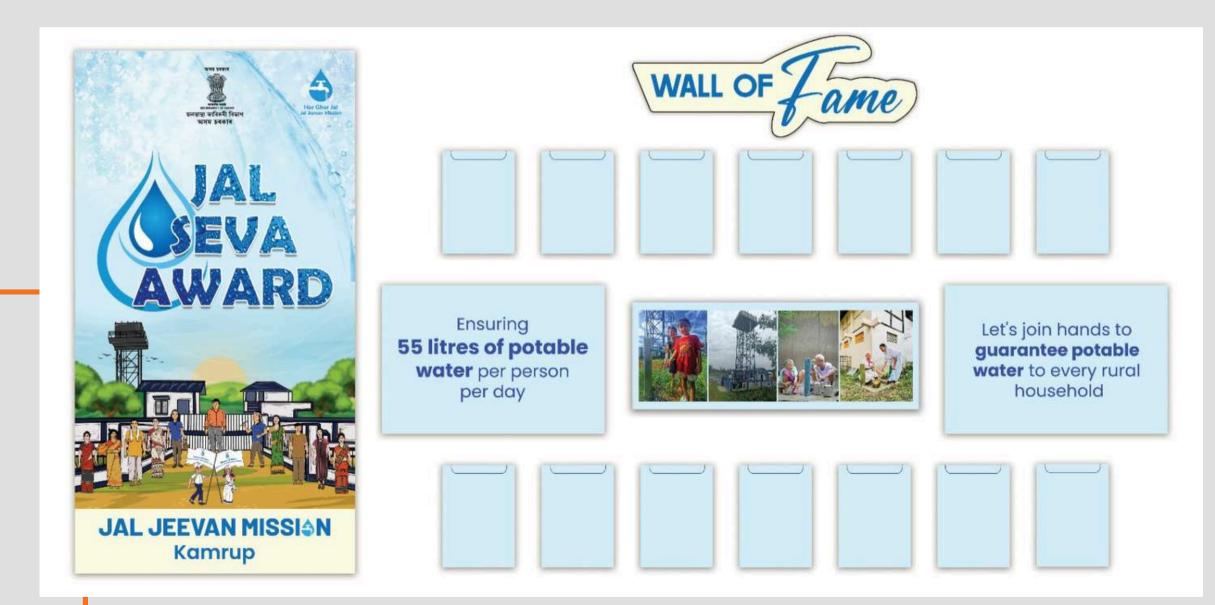
Our team at printing & fabrication department are ready to move the mountain in order to offer ultimate, cutting-edge freshness to hardware based projects, bringing intangible to a tangible format.



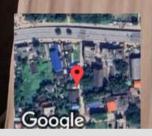




Client - JAL JEEVAN MISSION







Jagiroad, Assam, India 46C2+3R2, College Rd, Natun Gaon, Jagiroad, Assam 782410, India Lat 26.120106° Long 92.202026° 08/03/24 01:18 PM GMT +05:30





Signage & Glow Sign Board















Signage & Glow Sign Board













Other works















Other works













Jal Jeevan Mission- AVs & Animations











SBMG Assam-AVs





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ATPO - Reels









Jal Board - Testimonial Videos



COMMUNICATIONS AND MARKETING PVT. LTD







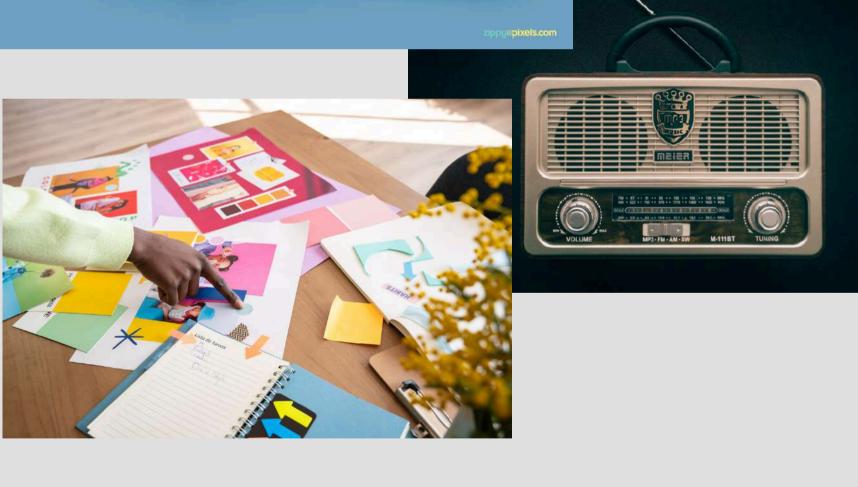
AAA - Testimonial Videos



Department MEDIA

Our vibrant team excels in planning creative content that aligns with your marketing strategy. Whether you need printing of collaterals like brochures, visiting cards, folders, diary, calendar, or other design work for paper ads, packages and kits, our media department is your one-stop solution. Trust us to deliver tailored media solutions that meet your needs.





MARKET STRATEGY | PRINT ADVERTISEMENT | RADIO



Client - Swachh Bharat Mission (Posters)



Client - Swachh Bharat Mission (Book Layout & Paper Ad Design)





Be clean, be safe

The new national campaign, Swachh Bharat: Swachh Vidyalaya (SBSV), or "Clean India: Clean Schools", was launched in September 2014, heralding a new era in the Indian government's focus on WASH in Schools. A key feature of the campaign is to ensure that every school in India has a set of functioning and well maintained water, sanitation and hygiene facilities.

SBSV will encompass both the technical and human development components that are necessary for good WASH practices. Technical components include drinking water, handwashing, toilet and soap facilities in the school compound for use by children and teachers and the human development components are the activities that promote conditions within the school and the practices of children that help to prevent water, hygiene and sanitation-related diseases



CLIENT - Labour Department (Paper Ads)

ই-শ্ৰমৰ সহায়ত দুঃসময়তো সকাহ পাওক

অসংগঠিত শ্ৰমিকৰ বাবে ২ লাখ টকাৰ দুৰ্ঘটনা বীমা

ঁই-শ্ৰম পৰ্টেল ভাৰত চৰকাৰে প্ৰস্তুত কৰা অসংগঠিত খণ্ডৰ শ্ৰমিকৰ এক কেন্দ্ৰীয় ডাটাবেছ। ই আধাৰৰ দ্বাৰা সংযুক্ত।

2222 5882

শ্ৰম কলাশ বিভাগ

- দুৰ্ঘটনাক আমি নিয়ন্ত্ৰণ কৰিব নোৱাৰো। কিন্তু ইয়াৰ যন্ত্ৰণা হ্ৰাস কৰিব পাৰো। সেয়ে ভাৰত চৰকাৰৰ ই-শ্ৰম কাৰ্ডৰ সৈতে সুবিধাসমূহ গ্ৰহণ কৰক। অসংগঠিত খণ্ডৰ শ্ৰমিকসকলে কোনো দুৰ্ঘটনাৰ সন্মুখীন হ'লে এই কাৰ্ডে আৰ্থিক সাহায্য প্ৰদান কৰে।
- ই-শ্রম পর্টেলত পঞ্জীয়ন কবি এই কার্ডখনব সুবিধাসমূহ লওক। কার্ডখনে ভারতর সকলো স্থানর শ্রমিকসকলক ২ লাখ টকার দুর্ঘটনা বীমা প্রদান করে।
- অসংগঠিত খণ্ডৰ ১৬ ৰ পৰা ৫৯ বছৰ বয়সৰ সকলো শ্ৰমিকেই ই-শ্ৰম প'ৰ্টেলত পঞ্জীয়নৰ বাবে যোগ্য হিচাপে বিবেচিত।
- ইয়াৰ বাবে ফোন নম্বৰসহ আধাৰ কাৰ্ড আৰু বেংক একাউণ্টৰ প্ৰয়োজন।
- উমাং এপতো এই সন্দর্ভত প্রয়োজনীয় তথ্যসমূহ উপলব্ধ।

UMANG

Amrit Mahotsav

ই-শ্ৰম পৰ্টেলৰ জৰিয়তেও আপুনি পঞ্জীয়ন কৰিব পাৰে।



আমাৰ ই-শ্ৰম হেন্ন ডেন্ধ নম্বৰৰ 💊 🔰 8898

অমিক ভখাৰ বাবে 1800 267 6888 ত বেনা কৰক বা www.maandhan.in বেৰাছটিটো চাতক।

H.M.





DONATE A PENSION

Employers can donate the premium contribution towards PM-SYM Pension scheme for their immediate support staff such as domestic workers, drivers or any other eligible unorganized workers under Donate-a-Pension initiative.

You can help them by donating an amount between 660 to 2400 per year depending on the age of the beneficiary.

ent of Assam

Labour Welfare Department

A little donation can secure someone's future



The people/employers can donate on

www.maandhan.in

or by visiting the nearest Common Service Centre (CSC).

WHAT IS PM-SYM?

- Pradhan Mantri Shram Yogi Maan-dhan (PM-SYM) is a government Pension scheme for unorganised workers to ensure old age protection
- Minimum assured pension of ₹ 3000 per month after the age of 60 years.

For more information, Call at : 1800 267 6888 or Visit www.maandhan.in COMMISSIONERATE OF LABOUR, LABOUR WELFARE DEPARTMENT, GOVT OF ASSAM





Government of Assam Labour Welfare Department

PROMISING A SECURED FUTURE FOR EVERY WORKER

PRADHAN MANTRI - SHRAM YOGI MAAN-DHAN (PM-SYM)

For unorganised workers to ensure old age protection

SCHEME BENEFITS:

- Minimum assured pension of Rs 3000 per month after the age of 60 years.
- During the receipt of pension (after 60 years), if the beneficiary dies, the spouse of the beneficiary will receive 50% of the pension received by the beneficiary as family pension.
- If the beneficiary dies before 60 years, his/her spouse can join and continue the scheme by payment of regular contribution or exit the scheme as per provisions of exit and withdrawal.

ELIGIBILITY:

- The scheme is tailored for the unorganised workers: Home based workers,Street vendors,Mid-day meal workers,Brick kiln workers,Rag pickers,Domestic workers, Rickshaw pullers, Landless labourers, Agricultural workers; Construction workers, Beedi workers, Handloom workers, Leather workers, etc.
- Beneficiary should be aged between 18 40 years.
- > Beneficiary's monthly income should be Rs 15,000 or less.

The Central Government will equally contribute in subscriber's pension account.

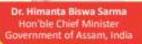
Contact your nearest Labour Welfare office or Common Service Centre with your AADHAAR and bank details

You can also register on e-Shram portal



COMMISSIONERATE OF LABOUR, LABOUR WELFARE DEPARTMENT, GOVT OF ASSAM









CLIENT - Atal Amrit Abhiyaan (Paper Ad)





আনুষ্ঠানিক উদ্বোধনী াগ্য যোজনা

চৰকাৰী কৰ্মচাৰী আৰু পেঞ্চনাৰৰ চিকিৎসা পৰিশোধৰ বাবে অনলাইন প'ৰ্টেলৰ শুভাৰস্তণি



গৌৰৱময় উপস্থিতি

শ্ৰীকেশৱ মহন্ত

মন্ত্ৰী, স্বাস্থ্য আৰু পৰিয়াল কল্যাণ, চিকিৎসা শিক্ষা আৰু গৱেষণা ইত্যাদি বিডাগ, অসম চৰকাৰ

শ্ৰীজয়ন্ত মল্লবৰুৱা মন্ত্ৰী, পৰ্যটন, জনস্বাস্থ্য কাৰিকৰী ইত্যাদি বিভাগ, অসম চৰকাৰ

শ্ৰীমন্ত শংকৰদেৱ আন্তৰ্জাতিক প্ৰেক্ষাগৃহ, গুৱাহাটী | ২ অক্টোবৰ ২০২৩ | আবেলি ৩ বজাত

– বৈশিষ্ট্যসমূহ –

- ৰাজ্যৰ ৰাজকোশৰ পৰা দৰমহা আৰু পেঞ্চন লাভ কৰা সকলো চৰকাৰী কৰ্মচাৰী আৰু পেঞ্চনাৰ যোগ্য হিচাপে বিবেচিত
- চি জি এইচ এছৰ হাৰ অনুসৰি চিকিৎসাৰ ব্যয় পৰিশোধ
- ন্যুনতম যোগ্যতা থকা এজন কর্মচাৰী / পেঞ্চনাৰৰ দ্বাৰা নিজ পছন্দৰ চিকিৎসালয়ত চিকিৎসা লাভৰ সুবিধা
- হিতাধিকাৰীলৈ নিয়মীয়াকৈ এছ এম এছ যোগে আপডেট প্ৰদান
- আগতীয়া আৰু আংশিক পৰিশোধৰ ব্যবস্থা
- হিতাধিকাৰীৰ বেংক একাউণ্টত পোনপটীয়াকৈ সময় নির্ধাৰিত পদ্ধতিৰে চিকিৎসা ব্যয় পৰিশোধৰ ব্যবস্থা

আমাক অনুসৰণ কৰক 🛛 🗗 🖾 😐 @atalamritabhiyanassam 🛛 💌 @AtalAmrit





CLIENT - ATPO (Paper Ad)





উদ্যোগ, বাণিজ্য আৰু ৰাজহুৱা প্রতিষ্ঠান বিভাগ অসম বাণিজ্য উন্নয়ন সংস্থাৰ উদ্যোগত ডিব্ৰুগড় বাণিজ্য মেলা ২৮ ছেপ্টেম্বৰৰ পৰা ৮ অক্টোবৰ, ২০২৩ লৈ স্থান : চৌকিডিংগি খেলপথাৰ, ডিব্ৰুগড়

আত্মনির্ডর অসম আত্মনির্ডর ডারত

সম্ভাবনাৰে সম্পদ সৃষ্টি

ডিব্ৰুগড় জিলাভিত্তিত মহাবিদ্যালয় পৰ্যায়ত ৰচনা প্ৰতিযোগিতা

ৰচনাৰ বিষয়বস্তু : মোৰ জীৱনৰ লক্ষ্য

১ম প্ৰস্কাৰ ২য় প্ৰস্কাৰ ৩য় প্ৰয়াৰ 9,000/- 001 0.000/-501 8,000/- 661 \$0,000/- Gel

ৰচনা ৩০-০৯-২০২৩ ৰ পৰা ০৫-১০-২০২৩ ৰ ভিতৰত জমা দিব লাগিব

ডিব্রুগড় জিলাভিত্তিত মহাবিদ্যালয় পর্যায়ত তর্ক প্রতিযোগিতা

প্ৰতিযোগিতাৰ দিন : ০৭-১০-২০২৩

২য় প্ৰস্তাৰ ১ম প্ৰথাৰ ঙ্গা প্ৰয়াৰ 10.000/-101 20,000/- 68

30,000/- 541

প্ৰতিযোগিতাৰ বিষয়বস্তু : সদনৰ মতে পৰিৱৰ্তনশীল সমাজত উদ্যমিতাৰ অনুসৰণ

চাকৰিমুখী সংস্কৃতিৰ ভুলনাত বহু পৰিমাণে শ্ৰেষ্ঠত্ব গঠনমূলক বিকল্প

ডিব্ৰুগড়ৰ বাণিজ্য মেলাত মুখ্যমন্ত্ৰীৰ আত্মনিৰ্ভৰ অসম আঁচনিৰ আভাস পোৱা যাব

বাণিজ্য মেলাৰ সৈতে সংগতি ৰাখি যুৱপ্ৰজন্মৰ মাজত দক্ষতা বিকাশৰ লক্ষ্যৰে এক প্ৰশিক্ষণ কাৰ্যসূচীৰ ব্যৱস্থা কৰা হৈছে

সবিশেষ জানিবলৈ যোগাযোগ কৰক ০৩৬১-২২৭৪০৩০/৯৯৫৭২১২৬২৪

তথ্য মাত উনসংখ্যা সভাগালা, অন্যৰ ঘৰা প্ৰচৰিত। আহাত অনুনৰণ বনৰ 👔 💿 🖷 🖉 @diprassam 🕀 https://dipr.assam.gov.in/ মসম ৰাজ্য ভৰন্দ্ৰ হিব কৰিবলৈ ৮২৮৭৯১২১৫৮ ড Assam লিখি ৰাটচনপ কৰব





CLIENT - Assam Tourism (Paper Ad)





Celebration of World Tourism Day 2023 in SIVASAGAR

A CO



Chief Minister, Assam

Schedule of Events

World Tourism Day Run from Borpukhuri to Rang Ghar (Flag off by: Sjt. Bhogeswar Baruah & Smt. Tayabun Nisha)

10:30 AM Photo Exhibition (Borpukhuri Premises)

Workshop on "Tourism & Green Investments" (at Zoonskaya Resort, Bhatiapar, Siyasagar, Assam) **Chief Guest:**

Shri Jayanta Mallabaruah

Minister, Tourism, PHED, Skill, Employment & Entrepreneurship, Govt. of Assam

15:00 PM Prize Distribution, Launch of Guide Booking App and **Open Session**

05:30 PM Cultural Programme





শ্ৰী জন্মন্ত মহাবৰুবা মন্ত্ৰী, পৰ্যটন, জনস্বাস্থ্য কাৰিকৰী, দক্ষতা, নিয়োগ আৰু উদ্যমিতা বিতাগ, অসম চৰকাৰ



VENUE: ZOONSKAYA RESORT, BHATIAPAR, SIVASAGAR, ASSAM



স্থান - জুন্সকায়া ৰিজৰ্ট, ভটিয়াপাৰ, শিৱসাগৰ, অসম

পুৱা ০৫:৩০ বজাত 🛛 বৰপুখুৰীৰ পৰা ৰম্বেৰলৈ বিশ্ব পৰ্যটন দিৱন মাৰাধন

আৰেলি ০৫:০০ ৰজাত – পুৰস্কাৰ বিতৰণ, গাইড বুকিং এপ মুকলি আৰু মুকলি অধিবেশন । এ৫:৩০ বজাত সাংস্কৃতিক অনুষ্ঠান।

(ফ্ৰেগ অফ কৰিব শ্ৰীযুত ভোগেশ্বৰ বৰুৱা আৰু শ্ৰীমতী ভায়াবুন নেছাই) । পুৰা ১০:৩০ বজাত স্কটো প্ৰদৰ্শনী : শিৱসাগৰ আৰ্ট গেলেৰী, বৰপুখুৰীপাৰ। মাৰেলি ০৪:০০ বস্কান্ত "পৰ্যটন আৰু সেঁউজ বিনিয়োগ" বিষয়ক কৰ্মশালা। মধ্য অভিথি শ্ৰী জয়ন্ত মন্নবৰুৱা মন্ত্ৰী, গৰ্শটন, জনস্বাস্থ্য কাৰিকৰী, দক্ষতা, নিরোগ আৰু উদ্যমিতা বিতাগ, অসম চৰকাৰ

অনুষ্ঠানৰ সূচী

বিশ্ব পর্যটন দিৱস ২০২৩ উদ্যাপন, শিৱসাগৰ



Client - Forest Department (Coffee Table Book)

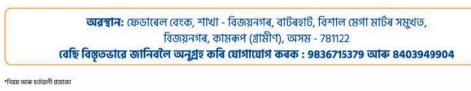




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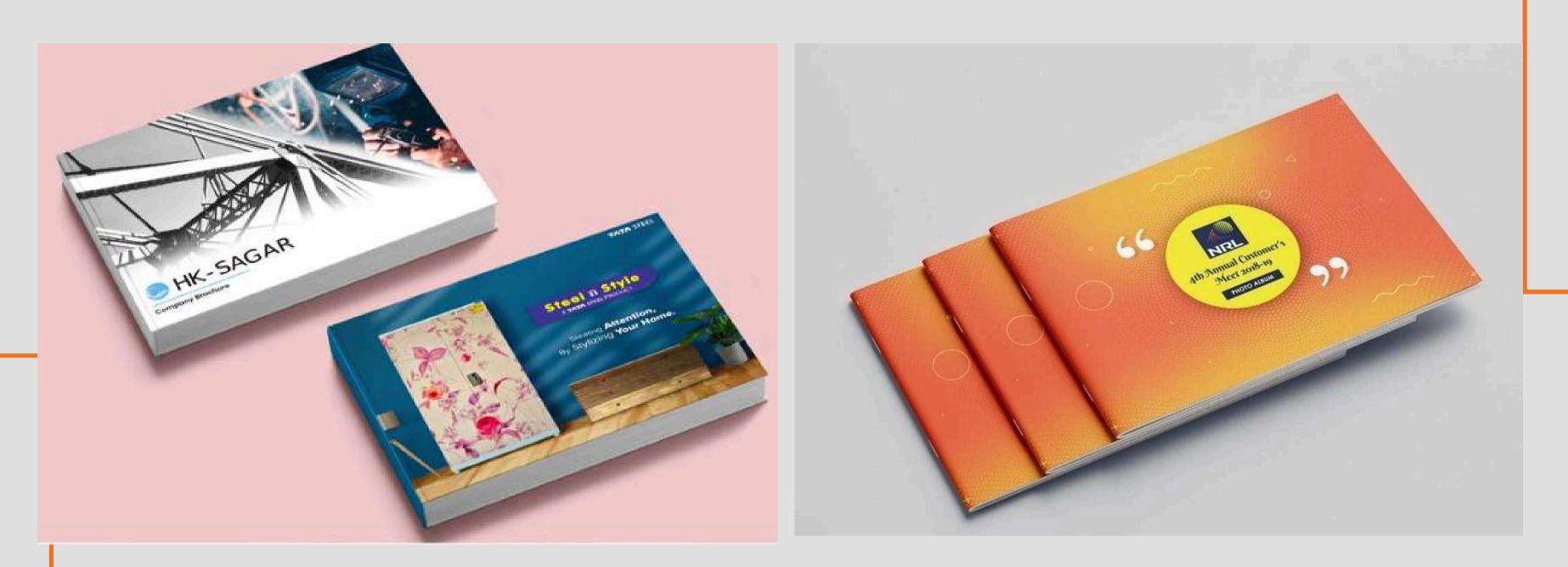








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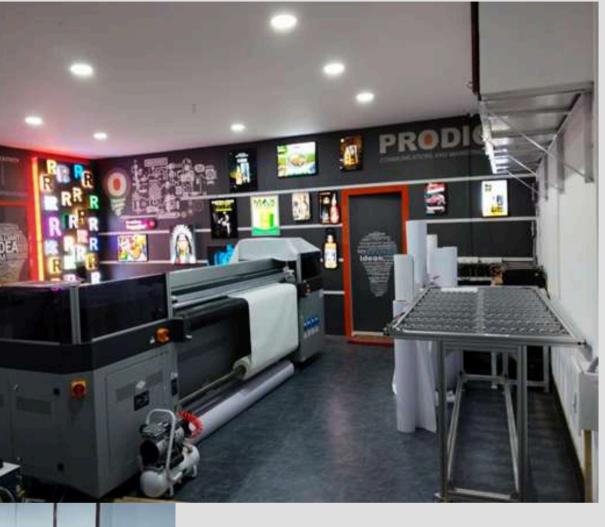




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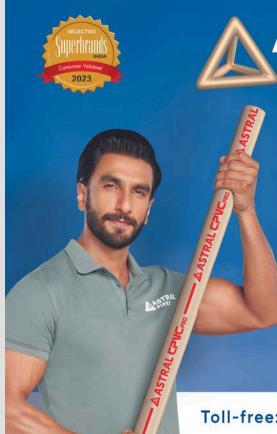




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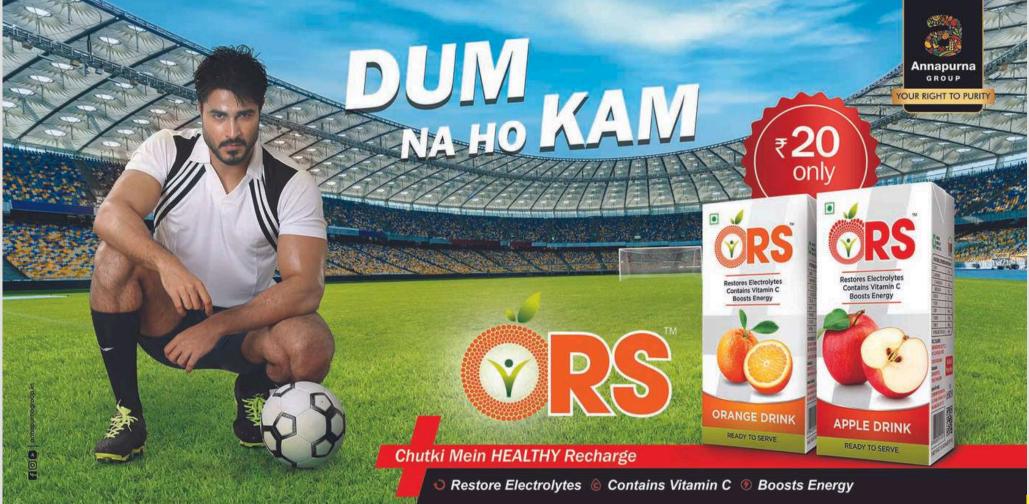




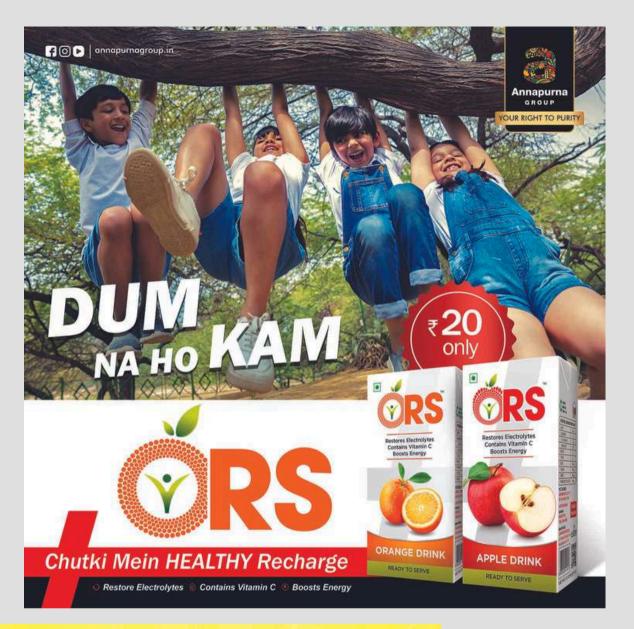


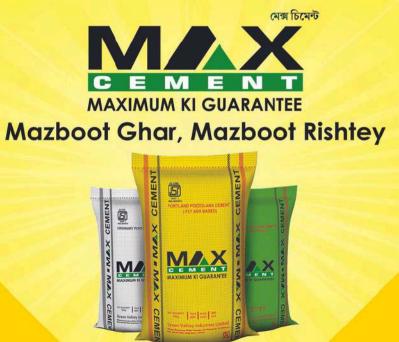
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